



THE DEPARTMENT OF RESEARCH, INNOVATION AND EXTERNAL RELATIONS (AFSI) INVITES YOU TO THE FOLLOWING INFORMATION MEETING:

INTELLECTUAL PROPERTY & VALUE CREATION

Jonas Faijerson Säljö & Christopher Nävås, Synergon AB

Welcome to an information meeting with Jonas Faijerson Säljö and Christopher Nävås from Synergon on how your innovations can be protected through and affected by different intellectual property rights. During this meeting Jonas and Christopher will also talk about the importance of combining IP, law and business modelling to create an efficient and value creating protection, especially from a commercialization point of view. The meeting will be divided into two parts, where the first part will be a presentation and a general discussion about intellectual property and value creation, including aspects of open source in relation to innovation and in the second part we will split up for a more detailed discussion of these topics in the fields of IT and life science.

Jonas Faijerson Säljö, Synergon AB, is a pharmacist and has a PhD in Neurobiology from the Sahlgrenska Academy, University of Gothenburg. He has studied Intellectual Property, worked with commercialization of research projects at the University of Gothenburg and has co-founded several start-up companies.

Christopher Nävås, Synergon AB, holds an LLM from Gothenburg School of Business, Economics and Law as well as a Master's degree in Business Creation and Entrepreneurship in Biomedicine from Sahlgrenska School of Innovation and Entrepreneurship, and is specialized in intellectual property connected to digital innovations.

Date: Wednesday 28th November 2018
Time: 12:00-14:00 (incl. lunch)
Place: Utsikten, Portalen, University of Skövde

Programme:

12:00-13:30 presentation and general discussion
13:30-14:00 we split up the groups in 'IT' and 'life science' so we can discuss these items more specifically.

Sign in via christine.mulder@his.se
Free entrance. Welcome!

Obs: If less than 20 persons will sign up, we must unfortunately cancel the meeting.

